Improved Connectivity Between the Shop Floor and the Enterprise with SAP xApp Manufacturing Integration and Intelligence (SAP xMII)

Stephen Cloughley SAP Labs







Manufacturing challenges

What is xMII?

Customer successes

Wrap-up





Lighthammer's Origin



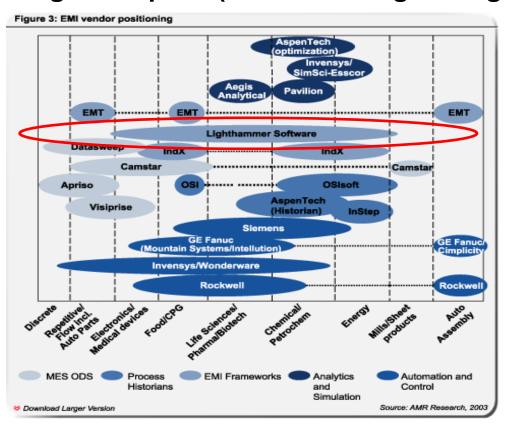
Lighthammer was the recognized leader in enterprise manufacturing intelligence

- Founded in 1998
- Over 100 customers and 500 installations
- Annual growth in excess of 250% per year



Lighthammer Software Development Corp.

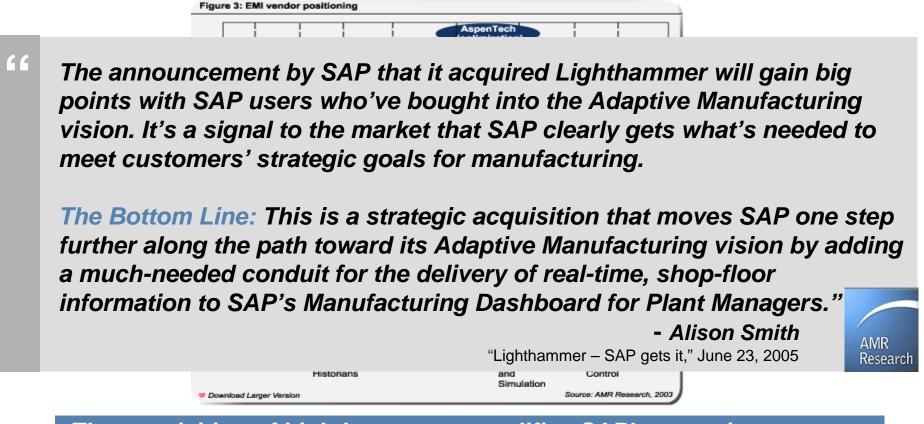
Recognized leader in the emerging Enterprise Manufacturing Intelligence space (Manufacturing Intelligence)





Lighthammer Software Development Corp. (cont.)

Recognized leader in the emerging Enterprise Manufacturing Intelligence space (Manufacturing Intelligence)



The acquisition of Lighthammer exemplifies SAP's commitment to helping customers increase business performance and reduce Total Cost of Information (TCO)





THE BEST-RUN BUSINESSES RUN SAP



Manufacturing challenges

What is xMII?

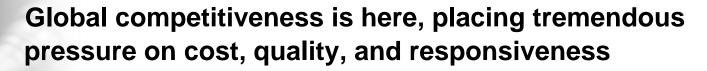
Customer successes

Wrap-up





Manufacturing Challenges Today



- Production personnel lack the decision support information to meet their targets
- Manufacturing nodes are being pushed out to distant locations, leading to a loss of visibility and control
- Business and financial impact of production exceptions cannot be monitored or controlled at the enterprise level
- Plants use copies of master data, creating compliance and quality issues

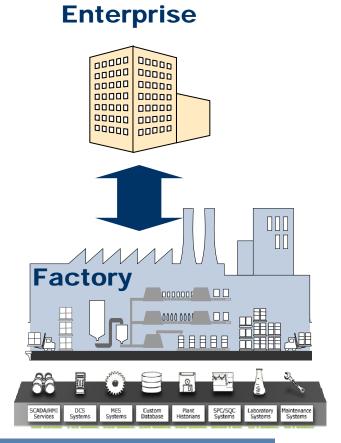
Connecting the Factory to the Enterprise and Supply Chain is critical to deliver on customer expectations cost-effectively



SAP's Vision — "Adaptive Manufacturing"

Adaptive Manufacturing is the ability of a factory ...

- To profitably replenish a supply chain,
- While dynamically responding to unpredictable change



To become an Adaptive Manufacturer requires companies to achieve Manufacturing Excellence and Manufacturing Synchronization

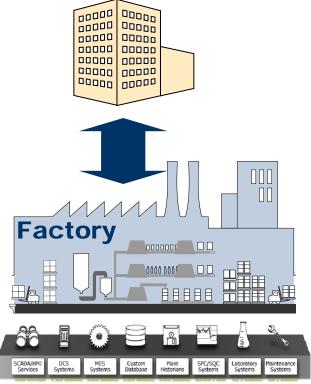


Manufacturing Excellence — the ability to reliably produce to target with year-over-year improvements in cost, quality, and efficiency

Manufacturing Synchronization —

electronically linking enterprise business processes with plant manufacturing processes and people to run from a "single version of the truth"

Enterprise



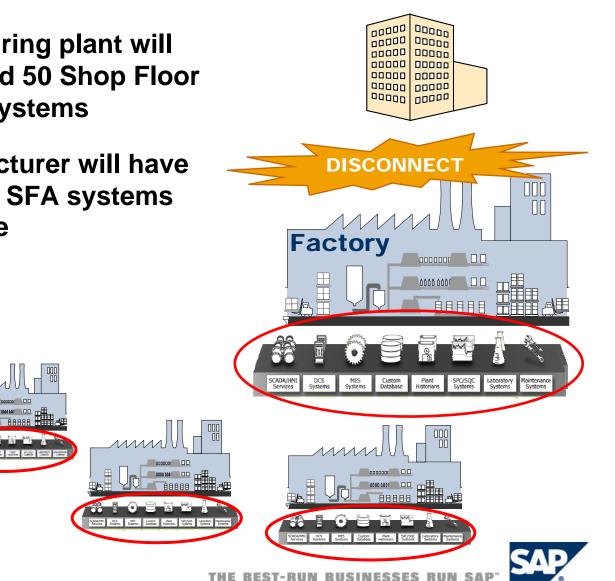
Manufacturing excellence and synchronization are the foundations of Adaptive Manufacturing



Adaptive Manufacturing Challenge — Synchronization

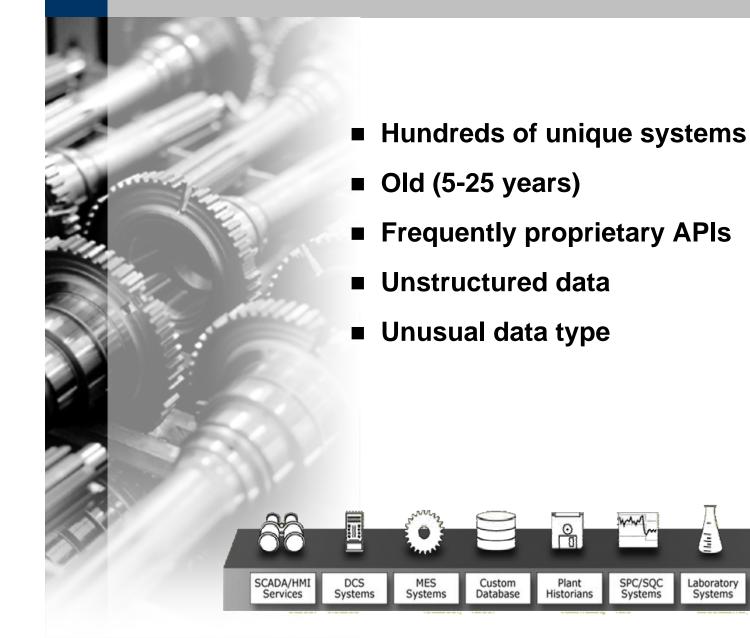
Disparate plant systems

- A typical manufacturing plant will have between 10 and 50 Shop Floor Automation (SFA) systems
- A multi-site manufacturer will have between 40 and 700 SFA systems across its enterprise



Enterprise

Adaptive Manufacturing Challenge — Systems



Maintenance

Systems

3

Laboratory

Systems

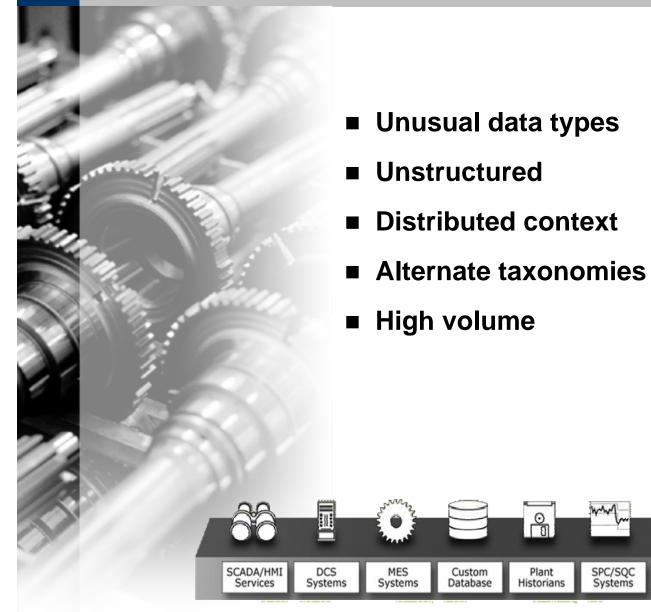
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Plant Historians

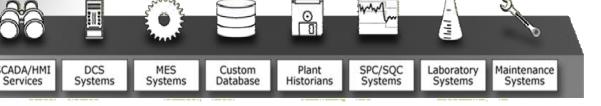
SPC/SQC Systems



Adaptive Manufacturing Challenge — Data









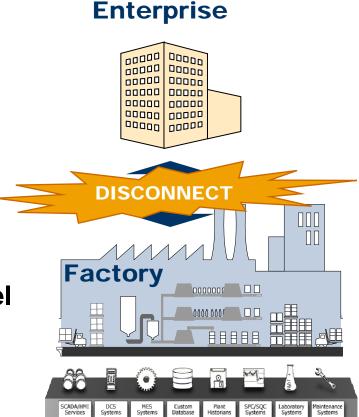
What's Needed to Achieve Adaptive Manufacturing?

Manufacturing Integration:

A manufacturing integration platform to synchronize manufacturing processes with enterprise and supply chain processes

Manufacturing Intelligence:

Real-time actionable analytics and decision support for production personnel so they can deliver *manufacturing excellence*



Manufacturing integration and intelligence functionality enable manufacturing synchronization and excellence

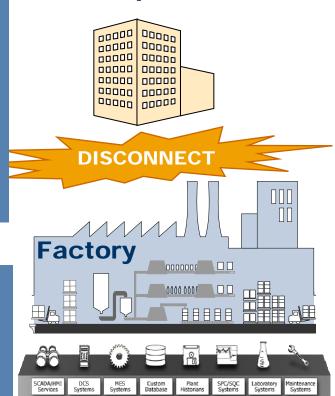


Current State

Manufacturing Integration

"Less than 1% of respondents indicated that manufacturing data is automatically integrated with ERP with no manual intervention."

> Managing Automation and AMR Research September 2005, Customer Survey



Enterprise

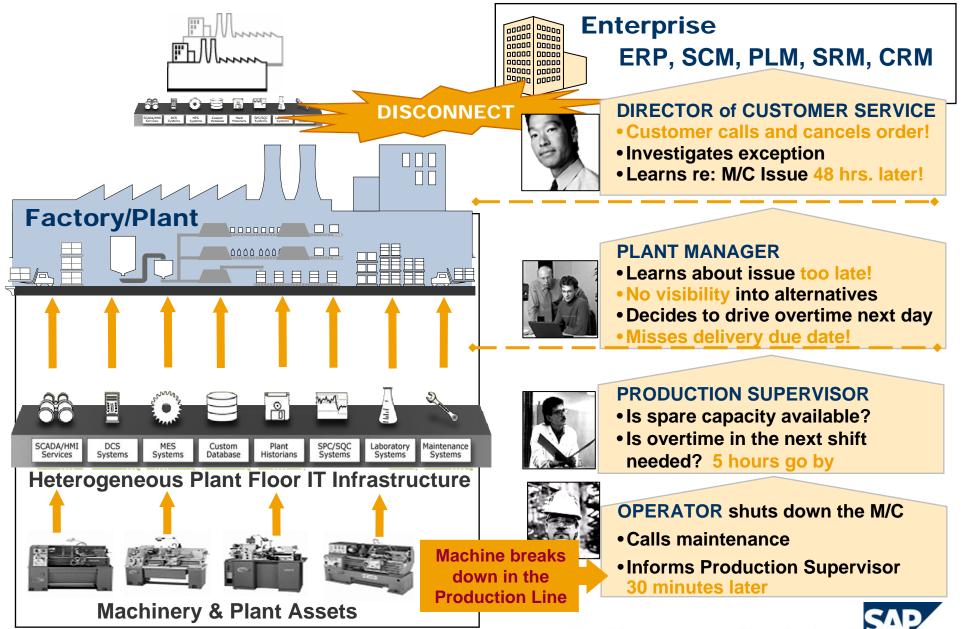
Manufacturing Intelligence

"There are gaps in providing adequate visibility into manufacturing KPIs, Financial performance, and multi-site performance analysis."

> Managing Automation and AMR Research September 2005, Customer Survey

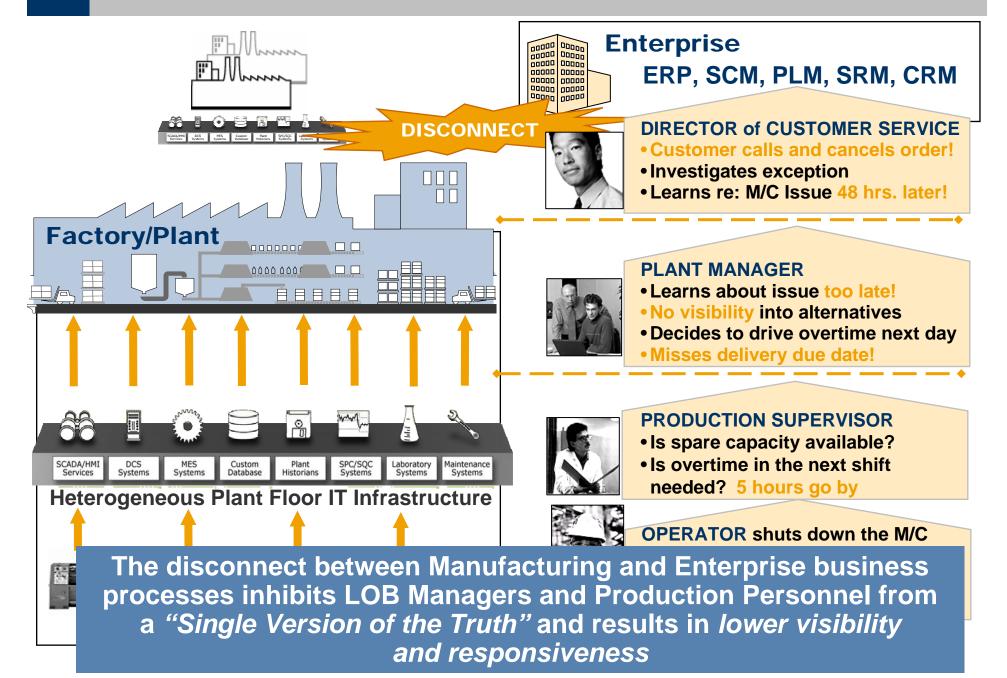


Why is Manufacturing Synchronization Critical?

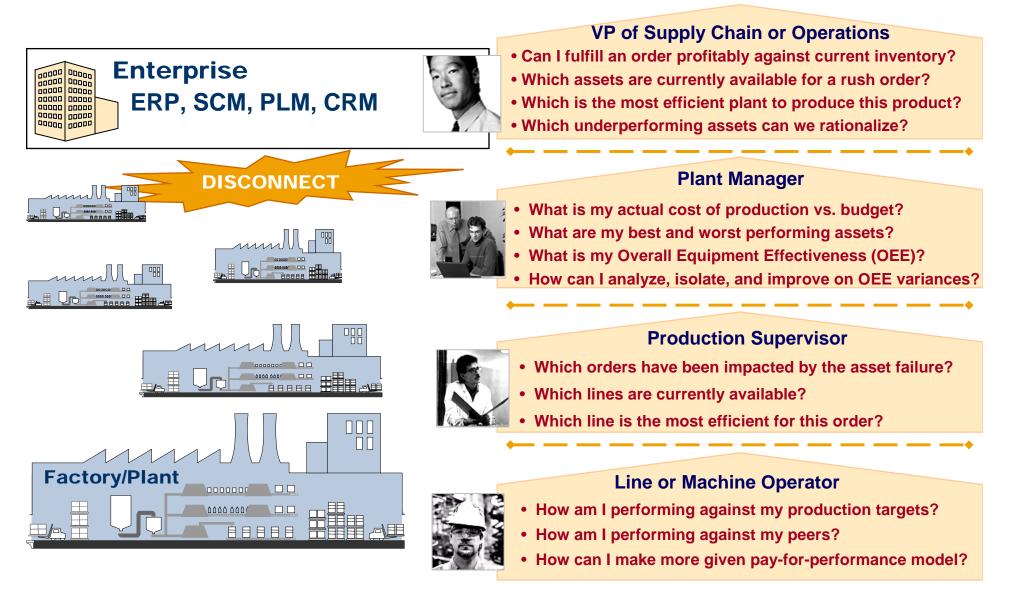


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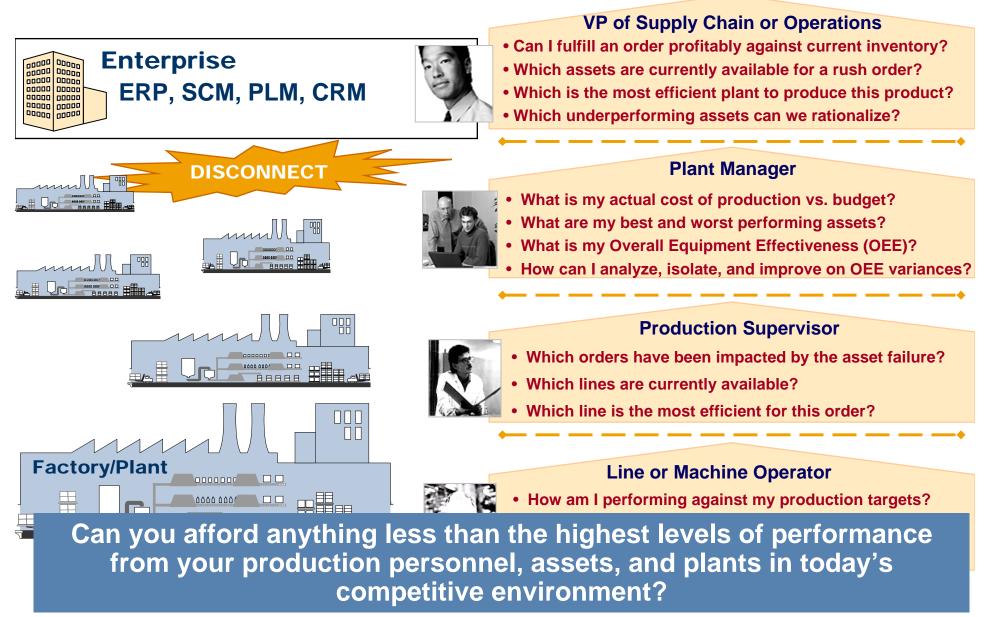
Why is Manufacturing Synchronization Critical? (cont.)



Challenges to Delivering Manufacturing Excellence



Challenges to Delivering Manufacturing Excellence (cont.)

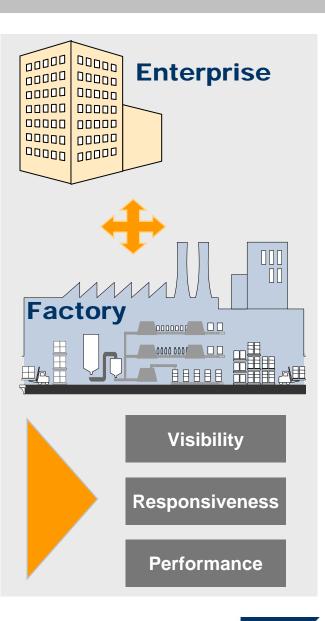


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What Capabilities Do Manufacturers Need to Be Adaptive?

To be adaptive, companies need capabilities for:

- Manufacturing Operations: An integrated ERP solution for managing manufacturing with workflows that enable closed-loop operations
- Manufacturing Integration: A manufacturing integration platform to connect manufacturing processes with enterprise and supply chain processes
- Manufacturing Intelligence: Real-time actionable analytics and decision support for production personnel so they can deliver on their performance goals

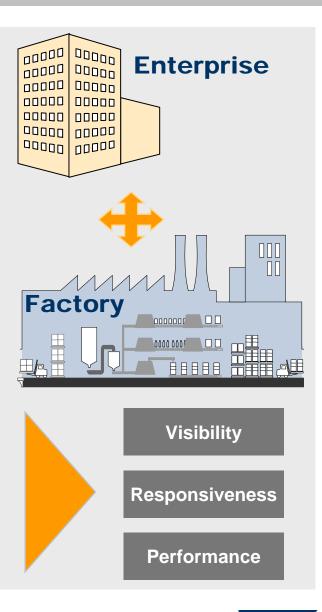


What Capabilities Do Manufacturers Need to Be Adaptive? (cont.)

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Manufacturing Operations: An integrated ERP solution for managing manufacturing with workflows that enable closed-loop operations







Manufacturing challenges

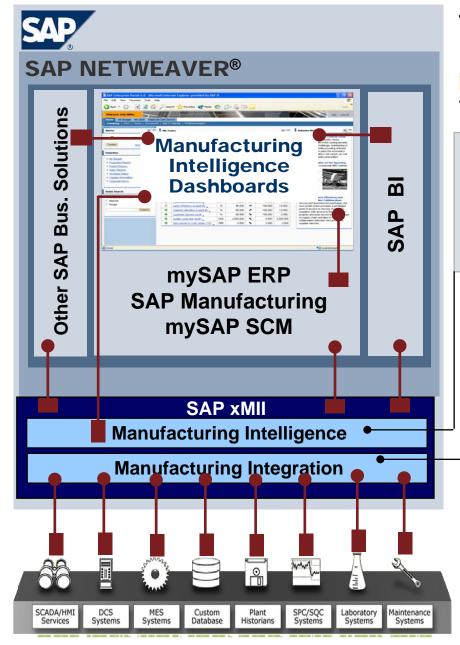
What is xMII?

Customer successes

Wrap-up



SAP xApp Manufacturing Integration and Intelligence (xMII)



The SAP xApp Manufacturing Integration and Intelligence (xMII) is a packaged composite application that delivers:

Manufacturing Intelligence: Real-time analytics engine that aggregates and delivers unified visualization of events, alerts, KPIs, and decision support to production personnel through role-based dashboards

Manufacturing Integration: A single ISA-95-compliant layer enabling SAP ERP connectivity into real-time plant floor apps. (MES, SFA, legacy apps.) to drive plant-toenterprise business process inter-operability

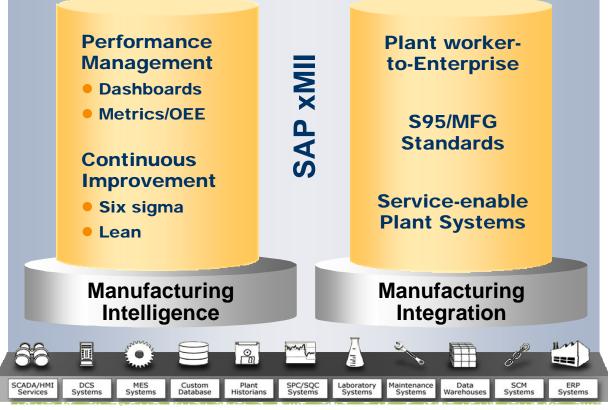
MES – Manufacturing Execution Systems, EMI – Enterprise Manufacturing Intelligence, BW – Business Warehouse (from SAP), SFAC – Shop Floor Automation and Control



Typical xMII Applications



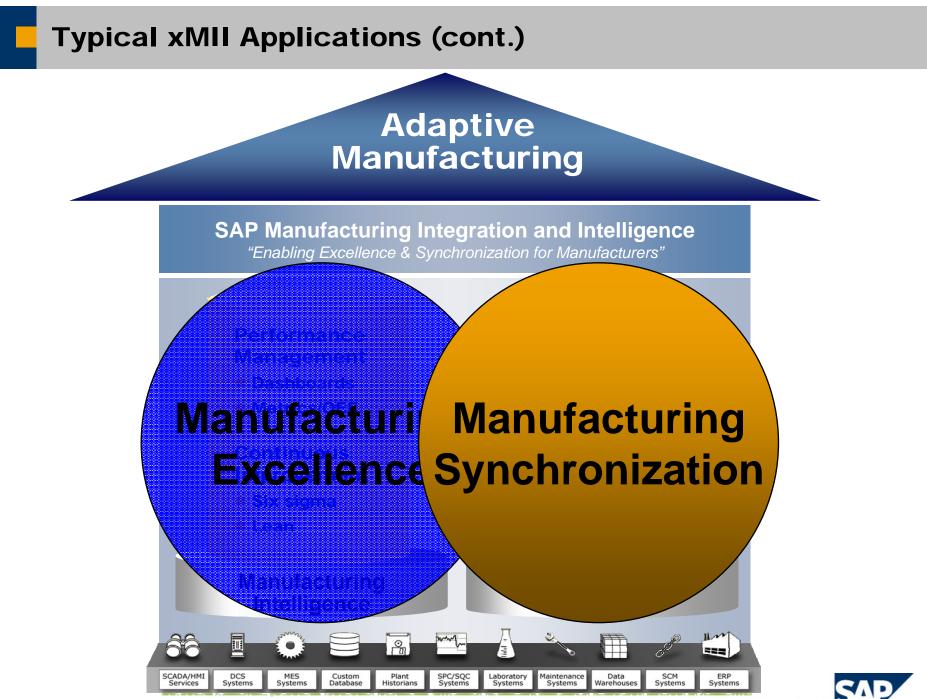
SAP Manufacturing Integration and Intelligence *"Enabling Excellence & Synchronization for Manufacturers"*





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THE BEST-RUN BUSINESSES RUN SAP"



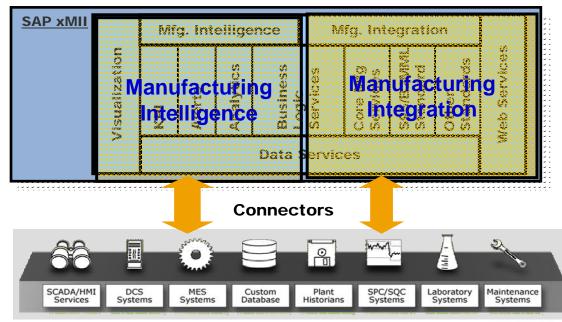
Core SAP xMII Functions/Services

MANUFACTURING INTELLIGENCE

- Visualization Services
 - Charts, grids, tickers, UI controls
 - Dashboard components
- Metrics/Alerts
 - KPIs and Alerts
- Analytic Services
 - SPC/SQC (Six Sigma) analyses
 - Statistical and other mathematical analyses

MANUFACTURING INTEGRATION

- Data Services
 - Bi-directional data access
 - Metadata browsing
 - XML-based data abstraction
 - Connectors to external systems
- Business Logic Services
 - Logic
 - Integration services
 - Notification services
 - Calculation and data transformation
 - MFG Standards implementations (S95)

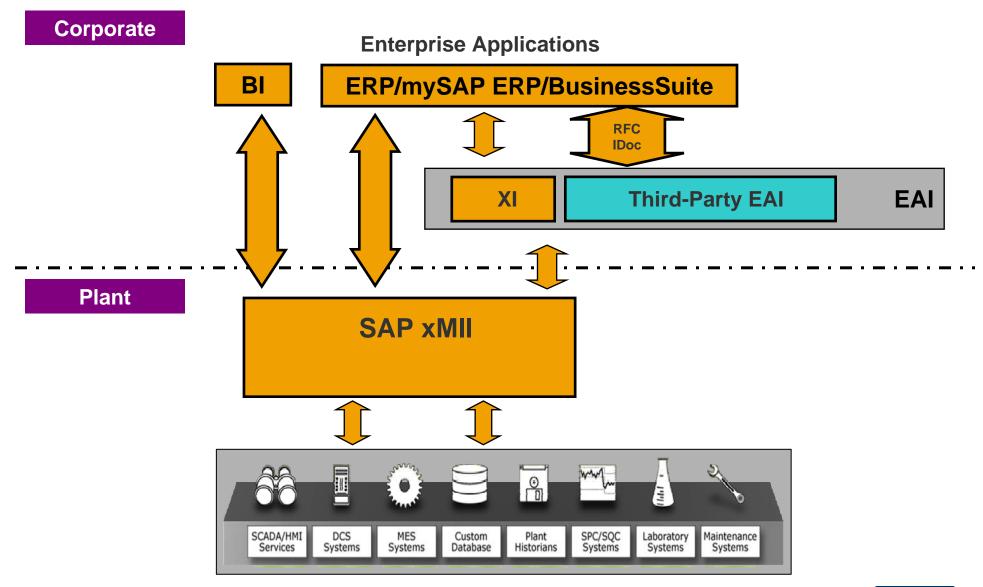


Web Service Composition

- Service Enable Existing plant applications
- All functionality exposed as
 Web services
- Includes user-defined composite services

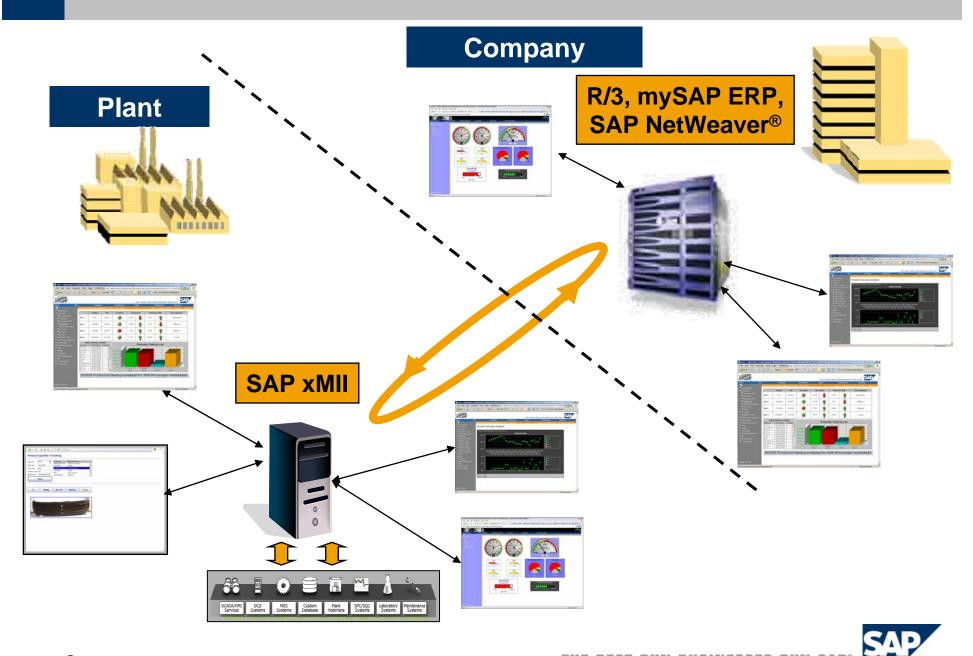


xMII — System Architecture

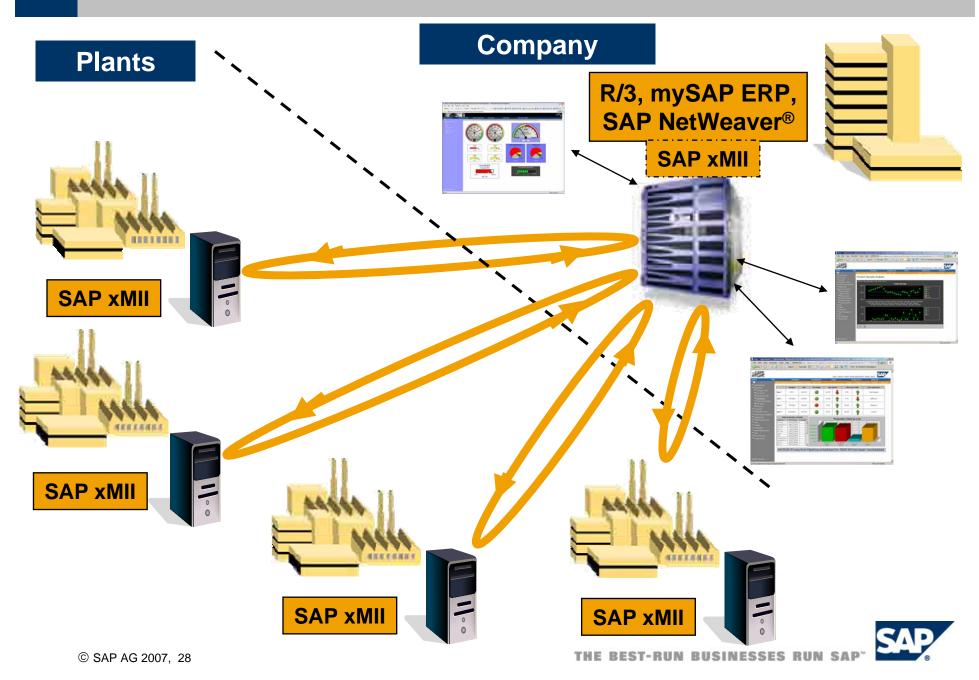




SAP xMII



SAP xMII (cont.)





Manufacturing challenges

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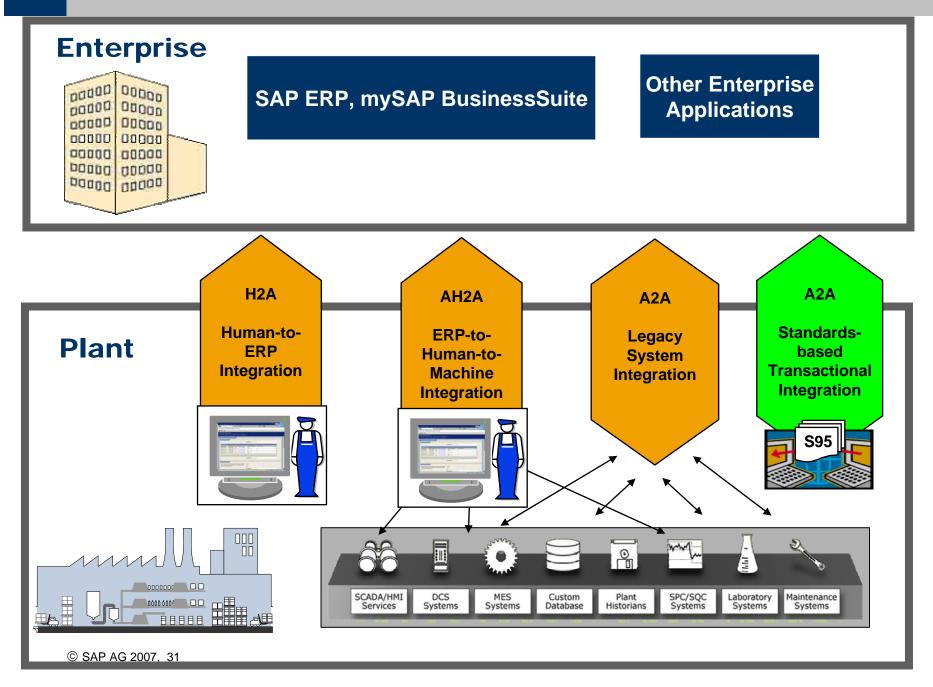
Manufacturing Integration

Manufacturing Integration is the enabling technology for Manufacturing Synchronization

It is the electronic linking of enterprise business processes and master data with plant personnel and processes to run from a "single version of the truth"



Manufacturing Integration Scenarios



Manufacturing Integration

Required functionality:

- Plant system connectivity
- Data transformation and aggregation
- *Near* real-time performance
- Synchronous and asynchronous communication
- Small footprint, distributed, plant deployment
- Composite application
- Plant worker UI for customized delivery

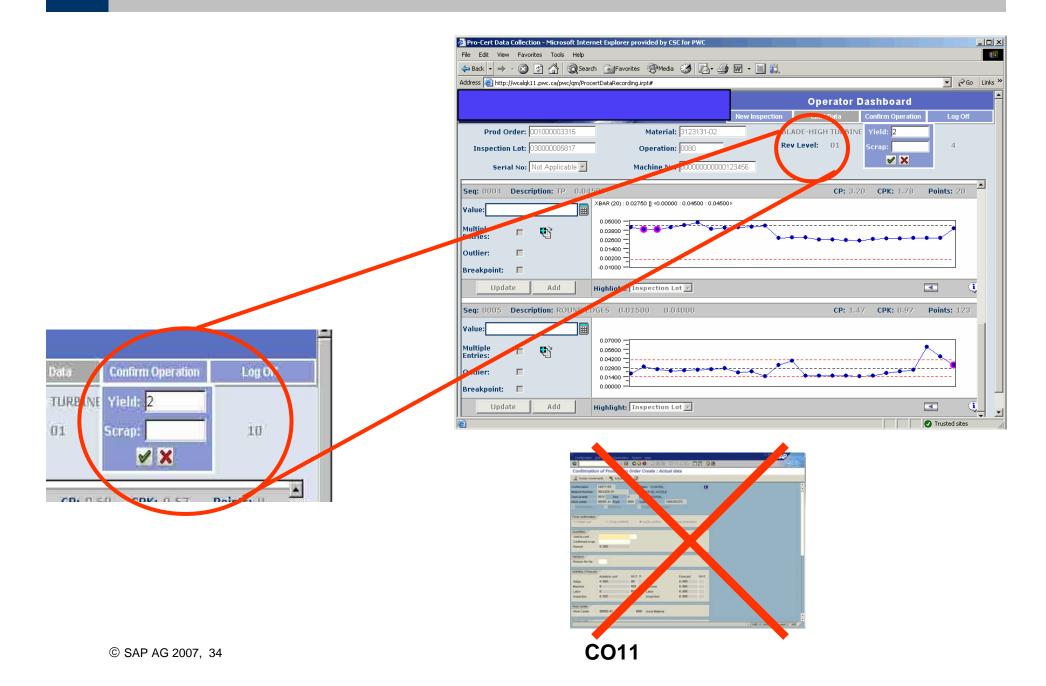


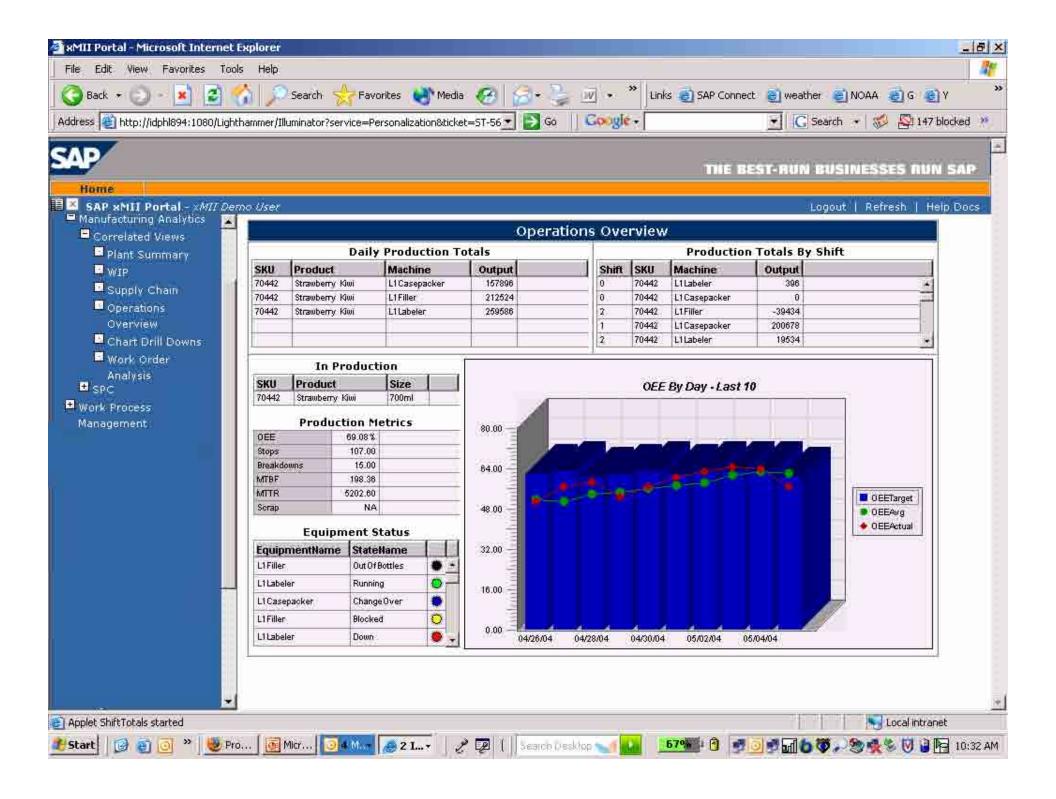
H2A: Human-to-ERP

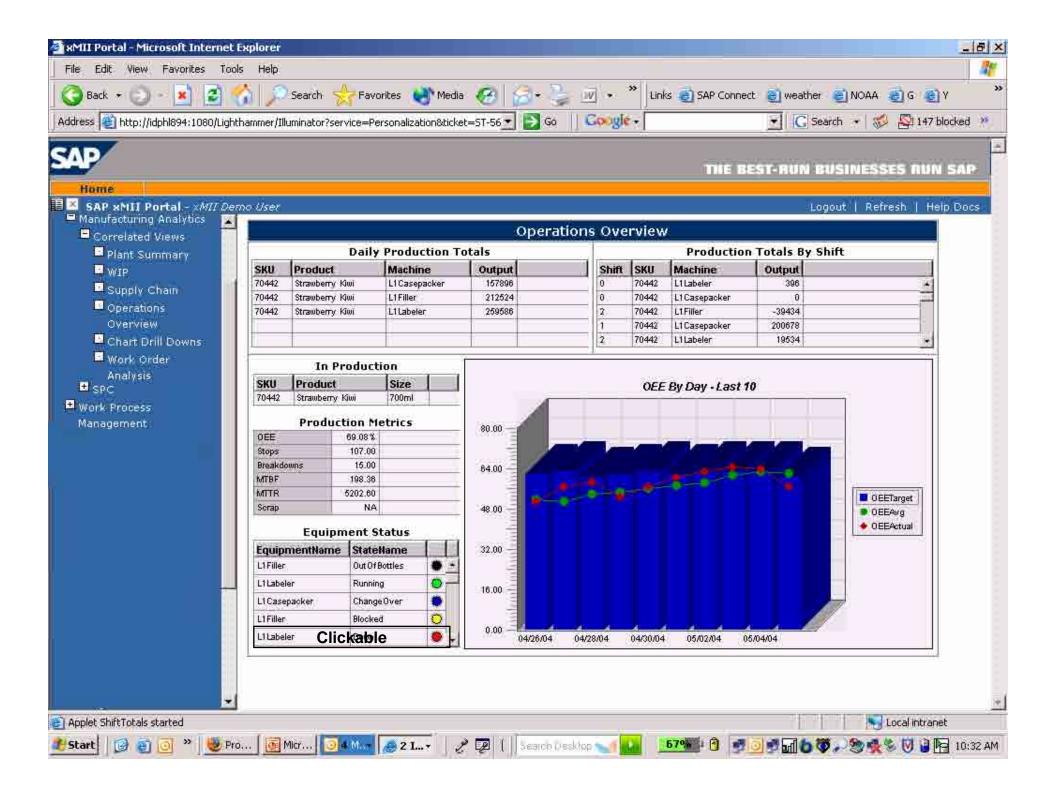
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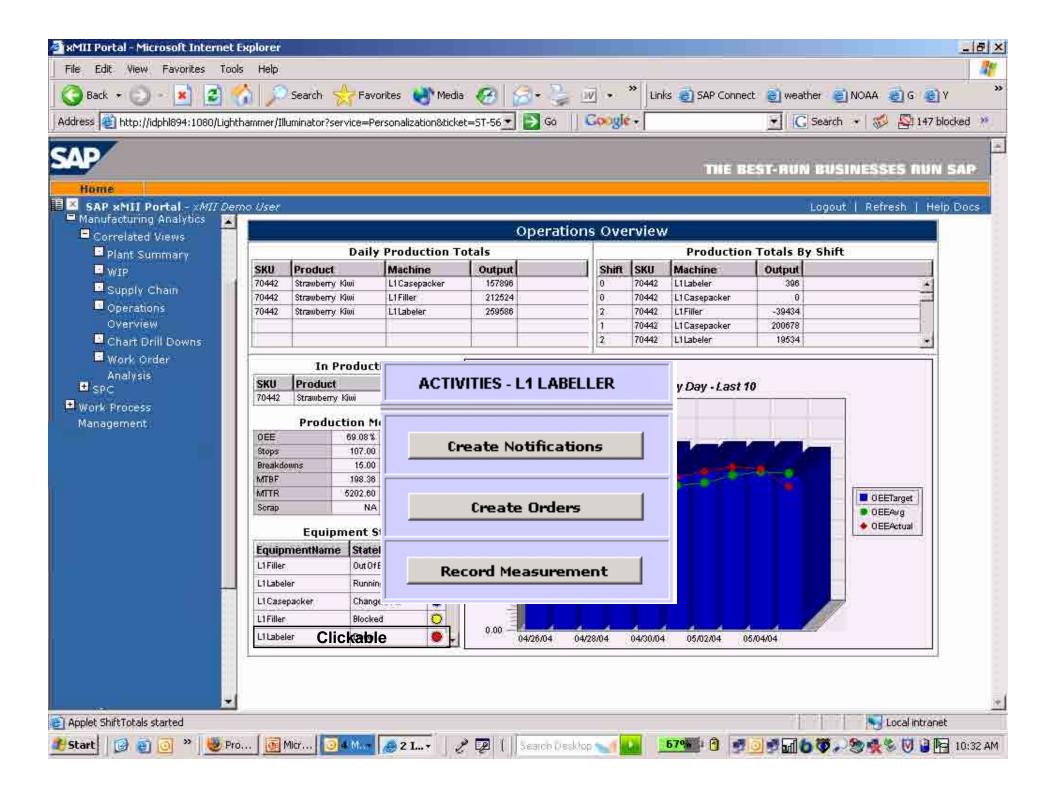


H2A: Confirm Operation (Replace CO11)

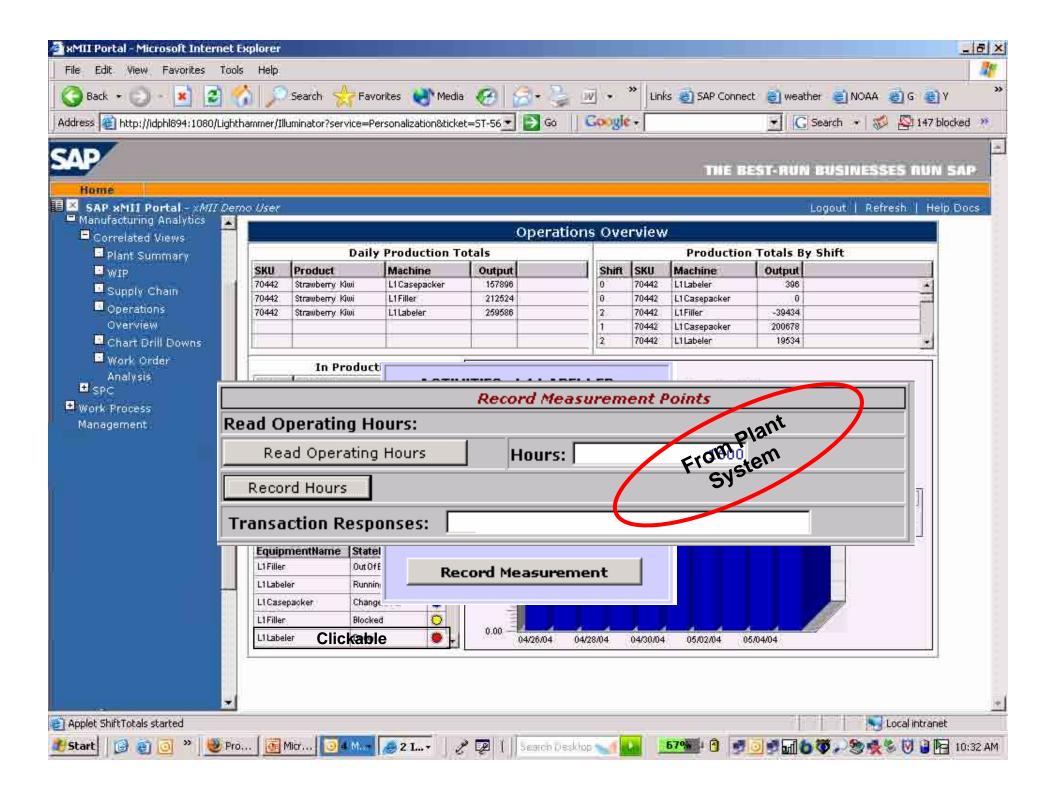


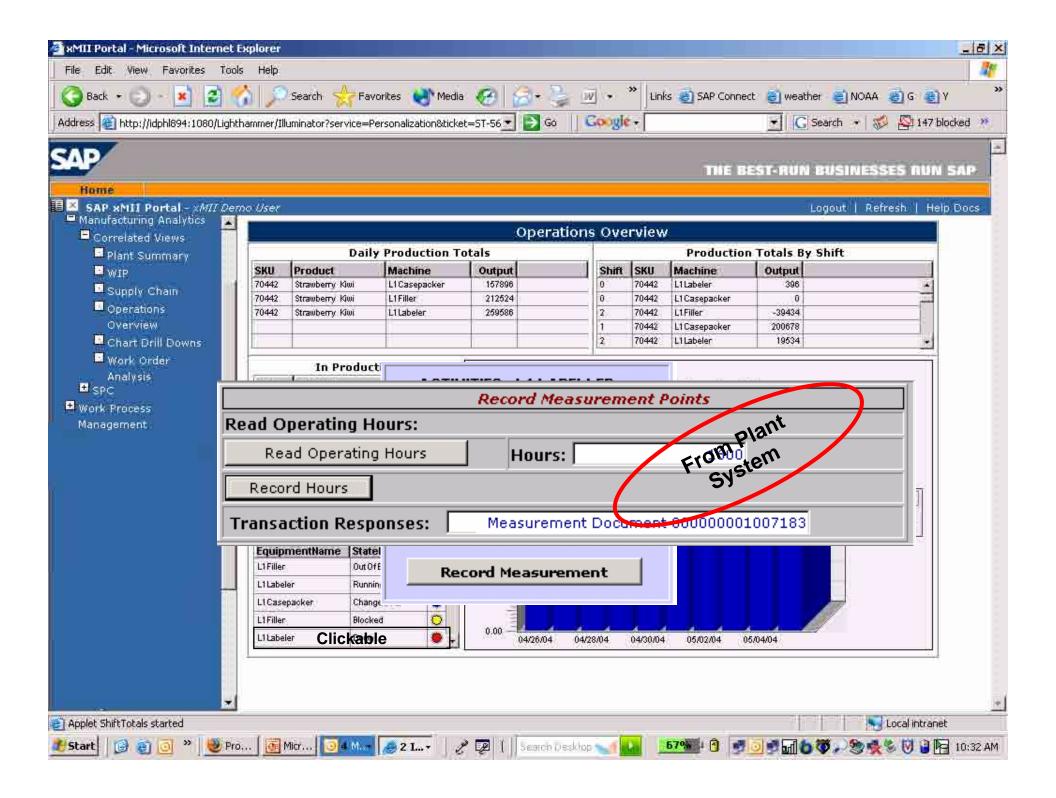




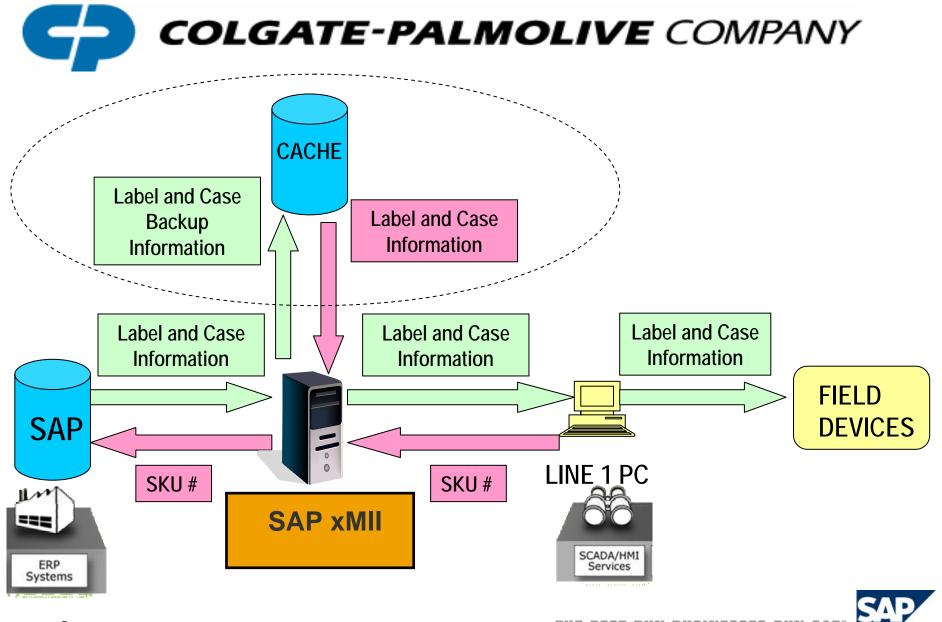


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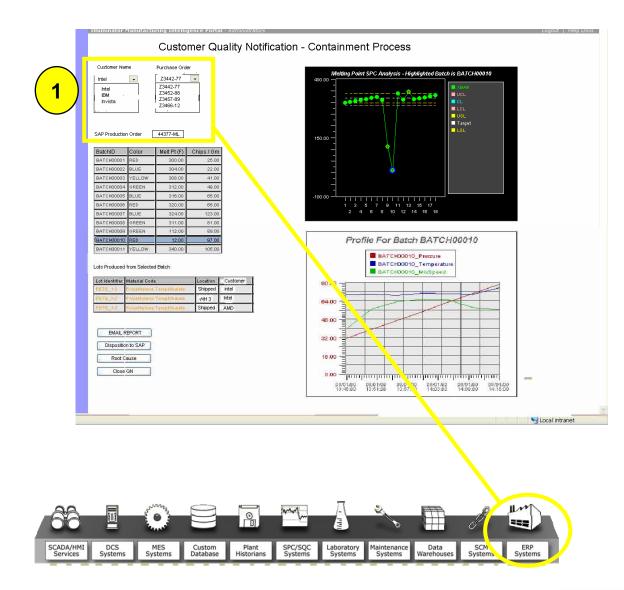




A2A: SFA to ERP (Label Verification)



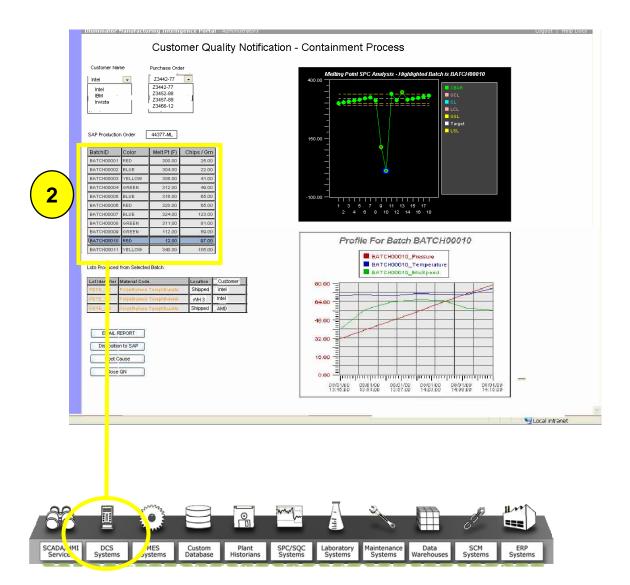
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1. Look up customer PO from SAP and return SAP production order

- 2. Find Batch(es) created to satisfy production order
- 3. Get Historian and Laboratory Information Management System (LIMS) data for batches, run xMII Analytics
- 4. If there is a Statistical Process Control (SPC) Alarm, it is a Batch production problem — provide aggregate view of LOTS and CUSTOMERS
- 5. Email report to product manager, disposition to SAP QM, close record in QN System



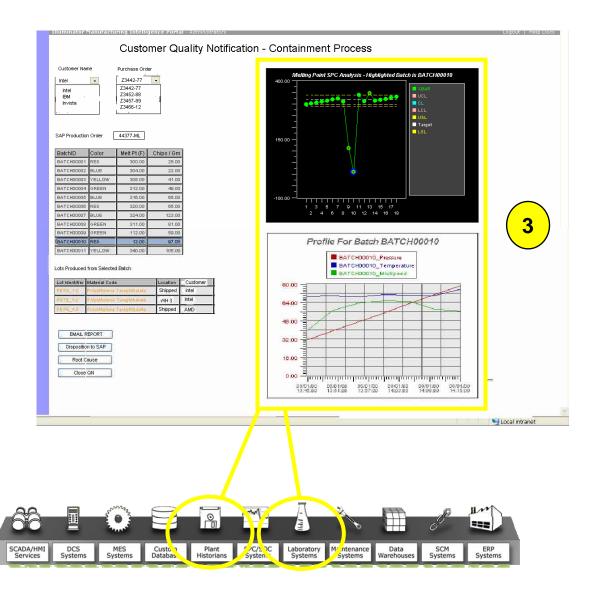


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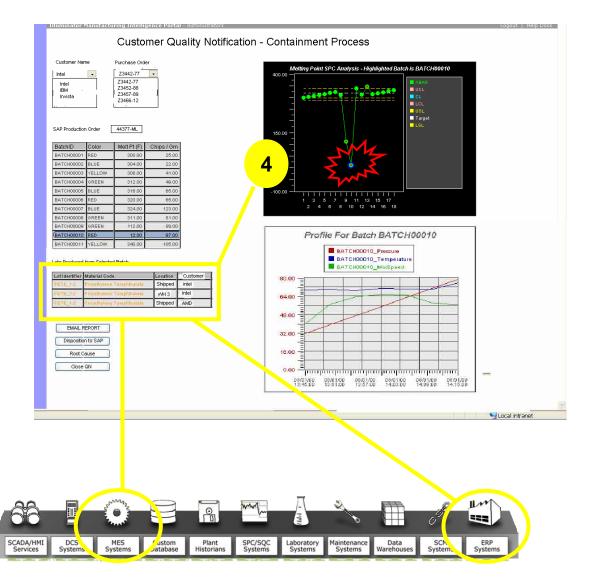


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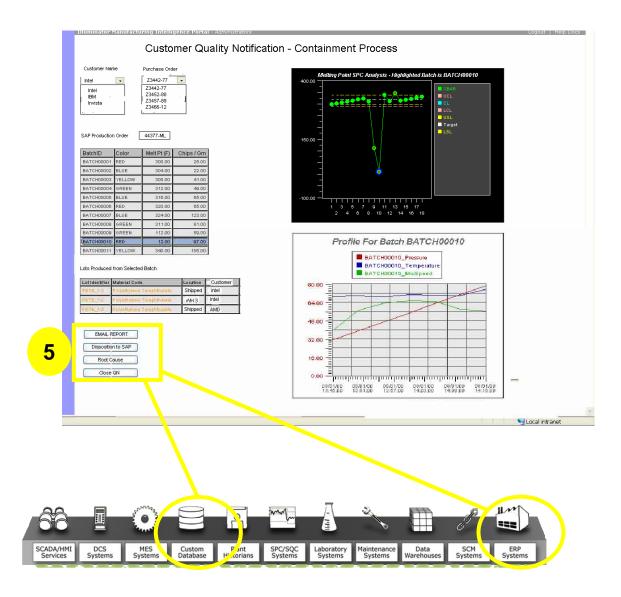
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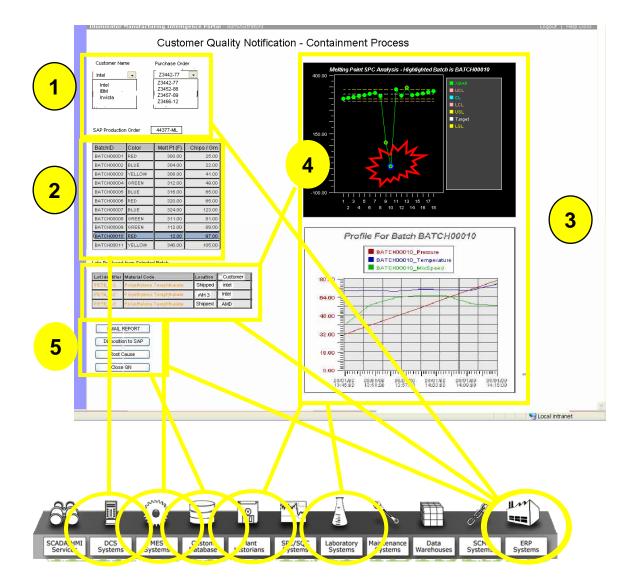
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xMII Customer Success Stories



Dow Corning



Customer Success Story



Whirlpool



Rui Fonseca

Director – Global Development – Manufacturing Whirlpool Corporation

Presented at the SAP xMII User Group Conference, October 2005



Whirlpool

Whirlpool — Challenges and Objectives

Overview:

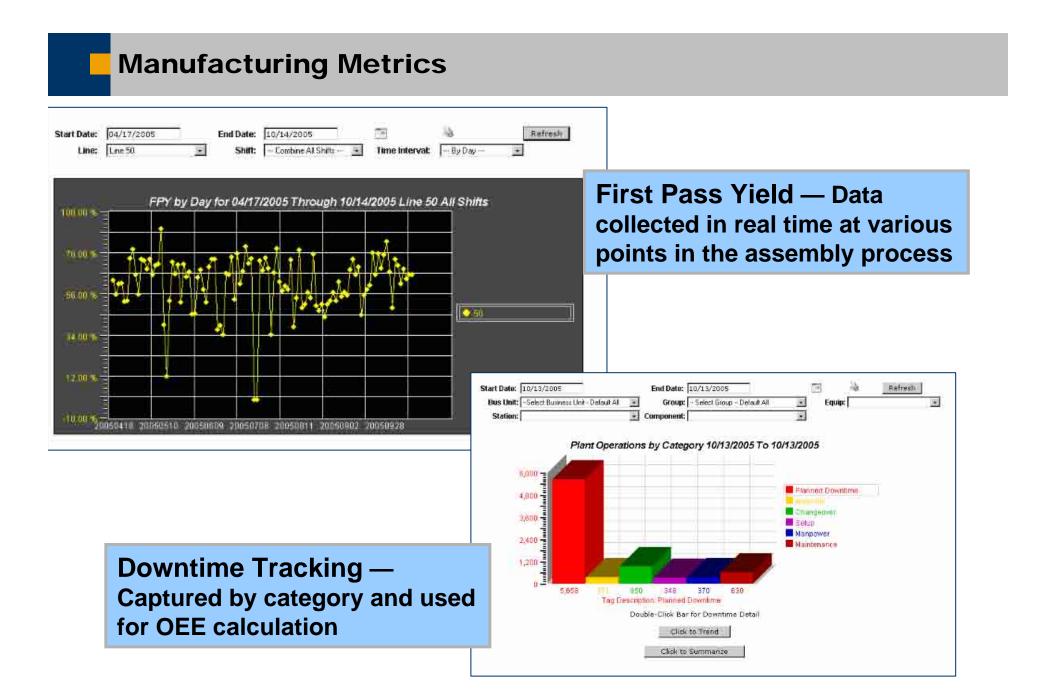
- Founded in 1911
- World's leading manufacturer and marketer of major home appliances
- Whirlpool, KitchenAid, Brastemp, Bauknecht, Consul, and other brands marketed in more than 170 countries
- Annual sales of US\$13 billion
- 520 manufacturers and technology centers worldwide; 68,000 employees
- Standardized on SAP's ERP
- SAP xMII in 15 plants worldwide

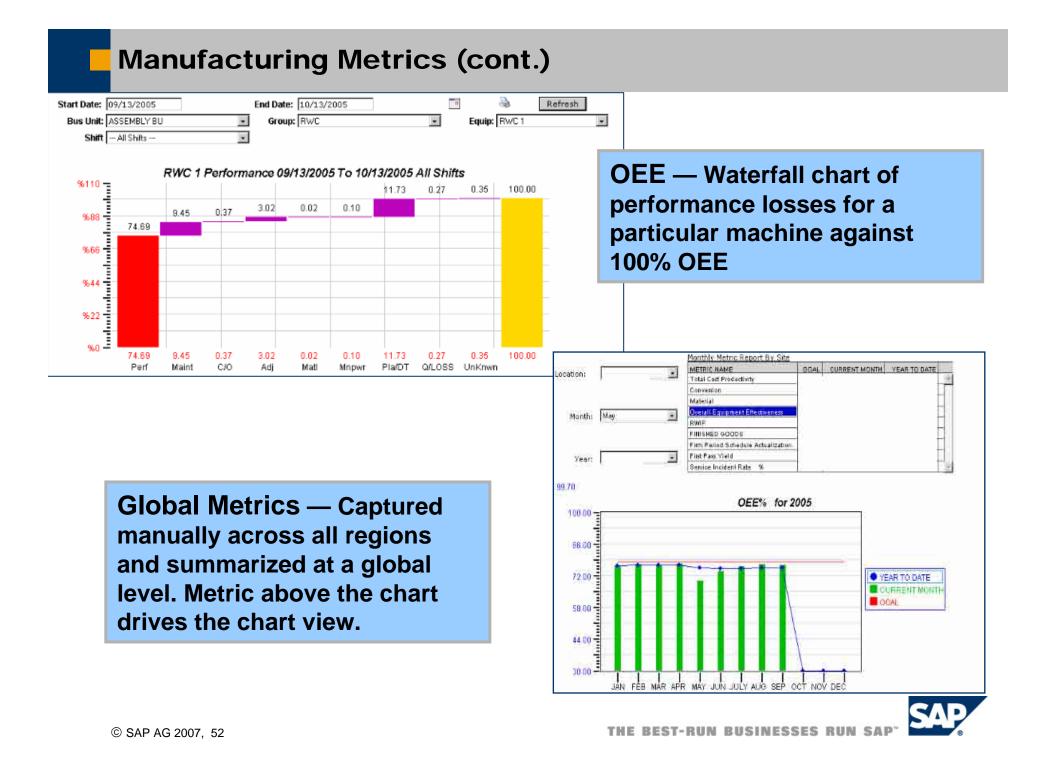
Key Challenges:



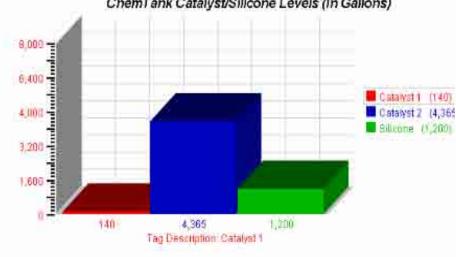
- Transactional integration of multiple MES, legacy, and shop floor systems on the plant floor with SAP's ERP
- Extend SAP to production
 personnel and improve
 productivity/performance
- Improve information delivery and reporting to plant floor
- Drive continuous improvement programs
- Reduce defect/rework







Real-Time Data

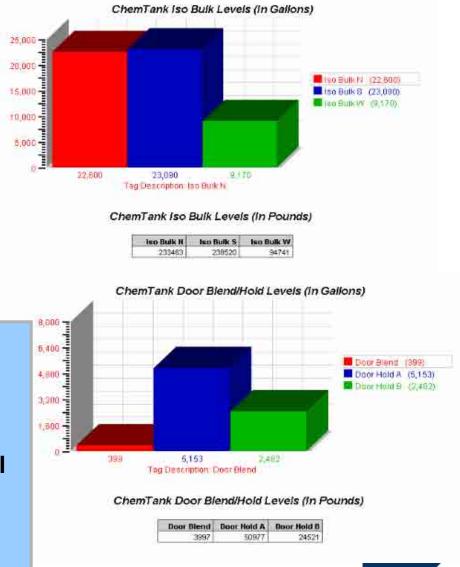


ChemTank Catalyst/Silicone Levels (In Gallons)

ChemTank Catalyst/Silicone Levels (In Pounds)

Catalyst 1	Catalyst 2	Silicone
1074	30120	9659

Connected to Foam Chemical Tanks PLC — Used by Materials and Procurement as an alert for order points. Shop Floor technicians use it to know when mix is ready and when to unload rail tankers — replaced Excel spreadsheets, manually reading gauges, and many phone calls.



PM — Selecting SAP Inventory

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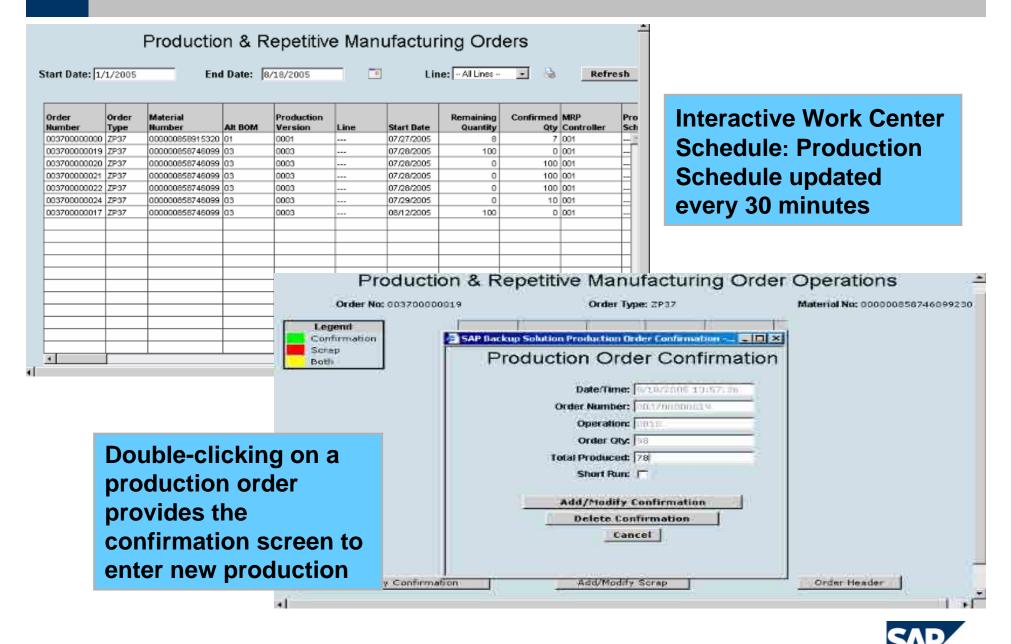


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Plant to ERP — Production Operations



Plant to ERP — Backup Solution

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Whirlpool — Driving Improvement Across Global Manufacturing Operations

Value from the SAP (ERP and SAP xMII) Solution:



- Manufacturing Performance applications delivered with SAP xMII across North America in weeks
- Quality improvements recognized immediately through reduced defects and rework
- Plant-to-plant comparisons via SAP xMII available for management in consistent format
- Accelerated containment of quality issues before shipping
- Value of SAP's ERP extended with SAP xMII, without incremental training of plant floor personnel



Whirlpool — Driving Improvement Across Global Manufacturing Operations (cont.)

Value from the SAP (ERP and SAP xMII) Solution:



Manufacturing Performance applications delivered with SAP xMII across North America in weeks

Quality improvements recognized immediately through reduced

Lighthammer (now SAP xMII) is the only solution we have found that is robust enough to address manufacturing performance applications driving operational excellence across our 30+ plants worldwide, as well as provide the transactional integration with SAP ERP."

- Jim Shimp, Senior Director, Global Apps. Development, Whirlpool

Value of SAP's ERP extended with SAP xMII, without incremental training of plant floor personnel



Customer Success Story



DOW CORNING

Realizing the Adaptive Manufacturing Vision at Dow Corning



Enterprise Architect, Dow Corning

Presented at the SAP xMII User Group Conference, October 2005



Dow Corning — Adapting Manufacturing Vision

DOW CORNING

 Business Overview Joint venture between Corning and the Dow Chemical company Serving the diverse needs of more than 25,000 customers worldwide Offering more than 7,000 products and services 8,200 employees across 33 manufacturing sites 2004 Sales \$3.37B/2004 Q1-Q3. Sales up 17% vs. 2003 same period. 	 Strategic and Tactical Goals Increase revenues and customer satisfaction with better responsiveness and delivery performance Reduce response time to customer enquiries from days to hours
Key Challenges	SAP Solution

- Customer demand for superior delivery and responsiveness
- Right-time information delivery to employees
- Shop floor-to-enterprise process integration

- SAP R/3 4.7
- SAP NetWeaver
- SAP Manufacturing Intelligence dashboards
- SAP xMII (Lighthammer)

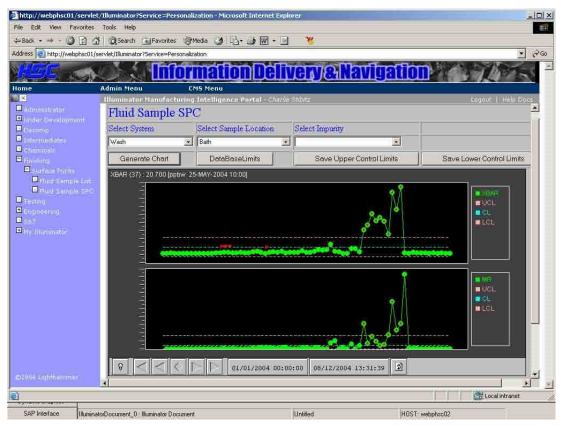


Quick Glimpse: HSC xMII Projects Information Navigation at HSC: A Step Change in Productivity

"The two-fold purpose for information delivery is to:

- 1) Provide a step change in our ability to monitor and improve work and manufacturing processes
- 2) Improve stability and root cause analysis, and provide step change improvements in quality and cost reduction."

- Arv Arvidson, Technology Consultant/Project Leader





Current Breadth of HSC SAP xMII Applications

Decomp

- Production Summary
- Bulk Purity SPC
- Reactor/Site Dashboards
- Batch Report
- Resistivity Profile
- Run Parameter SPC
- Reactor PI Trends
- SAP Material Tracking
- SAP Process Order Display
- Batch Sales

Intermediates

- Chemical Sample SPC
- EPI SPC
- Susceptor Tracking
- Online GC Analyzers
- DCS/TCS Sales SPC

Finishing

- Production Summary
- S-22 FRS Batch Report
- Fluid Sample List and SPC
- Surface Metals List and SPC
- Surface Metals Analysis
- Experimental Samples
- First Pass Yield
- Carbon End Loss
- **Etch Depth Entry and SPC**
- Particle Count Entry and SPC

Testing

- Acid Blank Comparison
- Acid Blank SPC
- Sample Search/Results
- Electrical Purity by Zoner



Dow Corning Realizing the Adaptive Manufacturing Vision with SAP xMII

Value from the Solution:

DOW CORNING

- Response time to customer enquiries slashed from days to one to two hours
- Better product quality and delivery performance
- Higher Employee Productivity from more accurate, right-time information accessibility to needed content and applications
 - Hours/month impact for employees equates to millions of dollars
- Higher customer satisfaction and higher sales conversion rates on the Web
- Estimated development costs (TCO) reduced by three to four times using SAP NetWeaver[®]



Dow Corning Realizing the Adaptive Manufacturing Vision with SAP xMII (cont.)

Value from the Solution:

DOW CORNING

Response time to customer enquiries slashed from days to one to two hours

SAP's xApp MII and the dashboards provide the top-level KPI data and the drill downs to the production data for alerts and workflows.

Accountability has become much more realistic. Individuals with objectives to improve performance are now aware of and sensitized to that performance on a day-in and day-out basis."

Kirk Royster, Global Enterprise Architecture Manager Quoted in "**Dashboards Drive Improved Performance at Dow Corning**," Automation World, January 2005

Estimated development costs (TCO) reduced by three to four times using SAP NetWeaver





Manufacturing challenges

What is xMII?

Customer successes

Wrap-up



The Business Case for Manufacturing Intelligence



Tangible Benefits*	Impact
Revenue	
 Chemical MFG – Increased Revenue through enhanced customer service 	2-3%
Operating cost	
 Chemical MFG – Improved Material Conversion Rates 	\$2.5M/site
CP MFG – Reduced material costs	\$3M/site
Discrete MFG – Increased First Pass Yield	\$1M/site
Working capital	
CP MFG – Increased Asset Utilization	\$80M

* Examples from survey of existing xMII Customers

The Business Case for Manufacturing Intelligence (cont.)

EMI is the rare low-risk, high-reward project. It can be installed without risk to your existing operational systems like Enterprise Resource Planning (ERP), Manufacturing Execution System (MES), and Controls, but generates short-term payback and sets the stage for long-term benefits.

Large-scale producers showed payback in six months on the average, with benefits cascading over time to result in larger accrued returns.

One manufacturer projected an accrued three-year return of \$20M, based on the performance improvement achieved in its pilot project from a \$1M investment in EMI software."

December 31, 2003 Bill Swanton and Alison Smith





* Examples from survey of existing xMII Customers



Quantifiable Value of Integration

Potential cost savings

Comprehensive enterprise-wide manufacturing solution requirements	With SAP solution	With a non-integrated competitor solution
Number of interfaces to SAP components*	None	50–100
Estimated cost (\$16-32k per interface)	\$ 0	\$2.2M – \$4.4M
Estimated on-going support costs (\$4K-\$8K per interface per year)	\$ 0	\$.56M – \$1.12M
Five years cumulative integration costs	\$ 0	\$5M – \$10M

* Recognizing that each instance of a component will be a separate, yet similar interface

Based on customer experience and benchmarking estimates, the five-year cost is typically \$5 million (above estimate is therefore conservative and achievable)

SAP

Quantifiable Value of Integration (cont.)

Potential cost savings

•	ehensive enterprise-wide acturing solution requirements	With SAP solution	With a non-integration competitor solution		
Numbe	er of interfaces to SAP components*	None	50-100		
Estin Typical Customer Benefits delivered:					
Estin (\$4K ■ Time-to-value typically between 60-120 days					

* Recognizing that each instance of a component will be a separate, yet similar interface

Based on customer experience and benchmarking estimates, the five-year cost is typically \$5 million (above estimate is therefore conservative and achievable)



Key Takeaways

Whirlpool

- Rapid deployment model
- Undisturbed ERP landscape that is tightly integrated to the manufacturing environment
- 20 times the ROI in the first two years

Dow Corning

- Significant breadth of applications deployed
- Deep integration of manufacturing and business data delivered directly to users at all levels
- Significant direct business value driven by visibility



Identify one that can deliver:

- Manufacturing Synchronization: A single-layer of pre-built connectivity to multiple manufacturing applications to synchronize real-time manufacturing and enterprise business processes at a lower Total Cost of Ownership (TCO)
- Manufacturing Excellence: Unified, real-time analytics and decision support to enable production personnel to monitor, measure, analyze, and control KPIs for higher productivity and performance



Summary and Key Takeaways

True Manufacturing Performance Management (MPM) delivers:

- Manufacturing Integration A single-layer of pre-built connectivity to multiple manufacturing applications to integrate real-time manufacturing and enterprise business processes for exception-based management
- Manufacturing Intelligence Unified, real-time analytics and decision support for production personnel to enable them to monitor, measure, analyze, and control KPIs for higher productivity and performance

The right choice enables manufacturers to become adaptive and to deliver superior manufacturing performance



SAP xMII Resources

SAP xMII Web page on sap.com:

www.sap.com/solutions/xApps/xMII/index.epx

SAP xMII Web seminar archived on Managing Automation Web site for access on demand:

www.managingautomation.com/maonline/research/webcast/view/ 5111809



7 Key Points to Take Home

Become adaptive or become extinct

- Profitability in the Supply Chain develop a true end-to-end strategy
- Dynamic Response to Unpredictable Demand you can't improve what you can't see

Leverage your existing data

- Most organizations have all the Shop Floor Data they need to get started
- Rip-and-Replace creates significant risk, and can be costly in time and dollars

Leverage your existing systems

- Data replication is unnecessary and compounds accuracy and synchronization problems
- It's difficult to be adaptive when you have to wait for the next Batch Update

Plants function differently than the enterprise

- Business Processes need to be targeted and simplified for use by Front-Line Personnel
- The granularity of Enterprise Data is insufficient to support the needs of the Manufacturing Improvement Teams



7 Key Points to Take Home (cont.)

It's hard to provide all the answers until you know all the questions

- Be careful not to implement technologies that cement bad behavior
- Ensure composites can evolve as your organization becomes adaptive and identifies new opportunities

Time-to-value is critical!

- Rapid Prototyping and Speed in Deployment are critical to Maintaining Momentum
- While ROI this year is good, ROI this Quarter is better

Get started

When you understand the impact of becoming an Adaptive Manufacturer, you will understand why delay can be so costly!



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 Αγ. Αθανασίου 17
 T.0. 38
 Tηλ: 210 6690900

 19002 Παιανία
 Fax: 210 6640200

 marketing@theodorou.gr
 www.theodorou.gr

